



The Green Desk

Call us on 0844 335 6382

Your environmentally responsible supplier for everything in the office

What is a Social Enterprise and what do we do with the money we make?

*Bruce Halai-Carter
CEO of the Green Desk
explains how you are
supporting People and
planet with every pen
you buy.*



Bruce Halai-Carter

The Green Desk is a Social Enterprise. If this is new to you it means we can make money unlike a charity which is not allowed to trade - but not a profit like a normal business.

In turn that means that we can make a small profit on each of the items that you buy from us, as any normal business would, but we are not allowed to keep any of the money and we are certainly not allowed to pass that money onto shareholders or director dividends. So where does the money go?

At The Green Desk, every single time you buy anything from a pen to an entire office set-up, your money's going to a good place. Every penny of profit from what you buy is reinvested back it to a whole range of projects and charities that really do change the lives of people and help improve our planet.

As the UK's biggest and best domestic violence charity, Women's Aid is an organisation close to our heart. The vital work it does goes towards changing the lives of over 250,000 women and children every year.

That's why 50% of our total profit goes straight to Women's Aid so they can continue doing the amazing job they do.

Dedicated to bringing an end to the violence inflicted upon women and children around the UK, it runs over 500 domestic and sexual violence services. Above all, they provide the essential support these individuals need to escape the aggression that's become part of their lives and help them to start fresh, in a safer, better environment.



Plant for the Planet

We might not have mentioned it, but we're a green company. In fact, an incredibly green company - that's why it's in our name. But we wanted to take that even further. That's why a

significant proportion of our profit goes to the Plant for the Planet scheme.

Dedicated to planting millions of trees, the Plant for the Planet organisation ethos is based around this simple ethos: if a few people plant a few trees - that's good. But, what if people all over the globe do it? A major change can be brought to the world. We want that change.

Women's Aid

We believe that it is almost impossible to spread the green word across the whole of society until the whole of the population is engaged with society. We have consistently argued that by helping to safeguard the most vulnerable



in our society we are enabling more of our citizens to become good green citizens. That's why we think people AND planet.

Project Mala

As a social enterprise, we want what we do to help the lives of people all over the world. Project Mala is just one way we're changing the lives of underprivileged individuals around the world with the money you spend.



One of our Mala Kids

The organisation finds working children across India and provides them with the education they so rightly deserve. It currently has 1,000 children across six schools learning towards a better way of life. Thanks to your money, The Green Desk is able to sponsor two children to help boost their quality of life.



Green Britannia

As you might have seen in our websites or learned through talking to our staff The Green Desk is unashamedly patriotic. Not in a mawkish or xenophobic kind of a way but in a we are so grateful for what we have gained from being here and we don't celebrate our Britishness enough kind of a way. We are particularly proud of Green Manufacturing in this country. To this end we campaign tirelessly to support green manufacturing in this country.

As a tribute to our manufacturing colleagues we are developing a national campaign to highlight and promote Great Green British companies. We are doing this under the Green Britannia Banner. If you would like to be part of this campaign or if you can recommend a Great British company please drop me a line.

Research

A big part of our mission is the generation of new knowledge and ways of understanding our business. To achieve this we invest heavily on projects that seek to understand the relative impact of office work on the environment. We do this through experimentation, meta-analysis of current peer reviewed research and commissioned work undertaken by academic units.

As Chief Executive I have direct oversight of all research activities and am responsible for dissemination of all findings. This is a responsibility I take very seriously as an academic and as a campaigner. As such all knowledge generated by the Green Desk research is and will always remain freely available to the public.

If you would like to find out more about our work or would like to contribute to one of our programmes please feel free to drop us an email to info@thegreendesk.org.uk or call us on 0844 3356382

Action Aid

It's no secret that poverty is a major problem throughout the world. It's something we really want changed and so another proportion of our profit goes towards sponsoring a child in Afghanistan through Action Aid, supporting its fantastic work.

Dedicated to ending poverty and injustice, the charity is relentless in its task. Set up in over 40 countries it is dedicated to a world where no one goes to bed hungry.

actionaid

Campaigning

The Green Desk has a strong profile in campaigning for environmental change. Obviously we take part in a great many nationally organised campaigns including the Third Runway Campaign and the Big Wave and lobbied



Parliament for the Climate Change bill. However the majority of the expenses that we incur in campaigning actually occur at a far more local level. We are proud to be a major part of our local transition town movement and are working to help the regeneration of one of the most deprived areas of South London in New Addington. We do this because we believe that it is crucial that businesses keep strong links with their local community as much as their national and international campaign work. Our rationale is that the stronger the local links between community and company the stronger both are.